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CivilisedBank appoints commercial finance expert Nick Baker as Head of Intermediaries

CivilisedBank ('the Bank'), the digital SME bank with relationship managers, announces the appointment of commercial finance expert Nick Baker as Head of Intermediaries.

Nick joins from a national commercial mortgage broker, where he was Managing Director for five years and where he was responsible for day-to-day operations and the development of the business. He led the business in achieving full FCA Permissions and securing notable industry recognition for the company. He is also an Enterprise Mentor with The Prince's Trust.

At CivilisedBank Nick will primarily focus on leading the development and execution of the bank's Introducer Strategy, supporting the delivery of market leading commercial products and spearheading the relationship with the bank's intermediary partners.

CivilisedBank is building a digital SME bank which, when launched in 2019, will offer business customers access to experienced banking experts, finance solutions and effortless digital banking that make their business lives easier.

Chris Weller, Chief Commercial Officer, CivilisedBank said: *"Nick joins CivilisedBank with a fantastic reputation within the commercial finance sector for building strong relationships and for having a genuine passion for helping small businesses grow and thrive. His joining the Civilised team illustrates our commitment to servicing our selected broker partners and the importance we place on relationships, as we work towards providing something different to what is currently being offered within the market."*

Nick Baker, Head of Intermediaries, CivilisedBank said: *“CivilisedBank is leading the charge in offering a new model for SME banking and I’m delighted to be joining the team. I know from my work with small businesses that for too long they have been overlooked by the larger high street and online-only banks, so I am thrilled to be leading the planning and implementation of our intermediary offering and working towards bringing the CivilisedBank alternative to market next year.”*

Focused on the UK SME market and funded by SME and retail savings, CivilisedBank will serve businesses through working capital solutions and cash management, including loans, asset finance, savings and payment services. CivilisedBank will also address the UK retail market with a range of savings products.

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For more information, please contact:

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Additional information is available at
CivilisedBank.co.uk/press.

About CivilisedBank:

CivilisedBank was granted a banking licence by the Bank of England in May 2017 and is in the process of building its infrastructure for launch. It released its banking licence in May 2018 to allow more time to develop its technology platform, before subsequently reapplying for a new licence.

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CivilisedBank aims to make business easier through better banking.