

**31 October 2018**

# CivilisedBank appoints strategy expert Chris Weller as Chief Commercial Officer

**CivilisedBank** ('the Bank'), the digital SME bank with relationship managers, announces the appointment of Chris Weller, a specialist in commercial strategy and sales development, as Chief Commercial Officer.

Chris joins from Growth Street, the SME lender, where as Commercial Director he was responsible for commercial strategy and growth including functional leadership across marketing, sales and relationship management. Prior to that, he was Sales and Marketing Director at GENIAC, where he provided strategic direction to grow the company's customer base and revenues, as well as leading people and talent initiatives within the business. He also worked at Aldermore Bank as Commercial Director and latterly Sales Director, Invoice Finance.

In his role at CivilisedBank, Chris will be leading the bank's roll-out to established businesses and growth companies looking for a more attentive and agile banking partner.

CivilisedBank is building a digital SME bank which, when launched in 2019, will offer business customers access to experienced banking experts, finance solutions and effortless digital banking that make their business lives easier.

**Mark Stephens, Chief Executive Officer, CivilisedBank said:** *"Chris has a wealth of experience and is hugely respected within the industry, particularly for his understanding of the SME market. I'm delighted that he's joining CivilisedBank. The past few months his support has been invaluable as we shape our proposition to reflect the ever-changing needs of our future customers and the developments within the sector. Chris has a key role to play as we move towards launching during the first half of 2019."*

**Chris Weller, Chief Commercial Officer, CivilisedBank said:** *"I am really excited to be joining CivilisedBank, a bank which will be championing solid banking support for SMEs underpinned by best in class technology. The SME market has been underserved and we know that they have been calling for a banking proposition that addresses their specific needs. I'm looking forward to working with our intermediary panel and to showing UK businesses how CivilisedBank is different and can really help them succeed in an ever more challenging environment."*

Focused on the UK SME market and funded by SME and retail savings, CivilisedBank will serve businesses through working capital solutions and cash management, including loans, asset finance, savings and payment services. CivilisedBank will also address the UK retail market with a range of savings products.

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**For more information, please contact:**

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Additional information is available at [CivilisedBank.co.uk/press](http://CivilisedBank.co.uk/press).

## About CivilisedBank:

CivilisedBank was granted a banking licence by the Bank of England in May 2017 and is in the process of building its infrastructure for launch. It released its banking licence in May 2018 to allow more time to develop its technology platform, before subsequently reapplying for a new licence.

CivilisedBank will focus on the UK SME market and be funded by SME and retail savings. CivilisedBank will serve businesses through working capital solutions and cash management, including loans, asset finance, savings and payment services. The bank will also address the UK retail market with a range of savings products.

CivilisedBank aims to make business easier through better banking.